

RioRay[®]
PREMIUM OPTICS





RIO RAY OPTICS WAS FOUNDED BY OPTICAL INDUSTRY EXPERTS IN MANUFACTURING, SALES & RETAIL WITH THE IDEA TO CREATE A BETTER WAY TO SEE YOUR WORLD. RIO RAY IS SIMPLY THE BEST OPTICAL AFFORDABLE EYE-WEAR FOR TODAY'S DEMANDING CONSUMER.

WITH OUR FOCUS ON PREMIUM POLARIZED LENS TECHNOLOGY WE OFFER THE HIGHEST CLARITY LENSES IN THE INDUSTRY. THOUGHTFUL CRAFTSMANSHIP, MODERN TECHNOLOGY AND ATTENTION TO THE LATEST TRENDS ALL ADD UP TO THE BEST RX-ABLE SUNGLASSES IN THE MARKET. NOW CONSUMERS CAN HAVE THE BEST VALUE OF PRESCRIPTION READY EYE-WEAR ALONG WITH A FULL ARRAY OF ACCESSORIES, LIFETIME WARRANTY AND COMFORT YOU WON'T BELIEVE UNTIL YOU PUT THEM ON.

POLARIZED PRESCRIPTION EYEWEAR.



RIO RAY FRAMES

1 TOP QUALITY HINGES - All hinges are constructed from corrosion resistant stainless steel & provide premium comfort and maintain frame shape. Most frames include our MaxFlex double spring hinges for additional comfort.



3 SOFT GRIP TEMPLES - Flexible double injected rubber grip ensures our frames stay where they are supposed to regardless of activity.



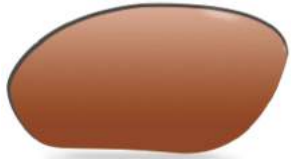
2 MAX-FLEX TECHNOLOGY - All Rio Ray frames are lightweight TR-90, handmade acetate or flex titanium that always retain their shape no matter what conditions you put them through.



4 RX READY FRAMES - Prescription ready frames built for top quality lenses



RIO RAY POLARIZED LENSES



Brown Amber

A high contrast color enhancement lens for everyday variable light conditions with a warm bronze tone.



Green

Offers a neutral color and 85% light reduction for bright, direct sunlight while enhancing color and contrast.



Smoke Grey

For bright, direct sunlight and a neutral color balance, high visible light reduction with balanced contrast and color.



Silver Mirror

A darker lens than grey for bright sunlight and a neutral color balance, high visible light reduction with balanced contrast and color.



Red Mirror

A grey based lens with neutral color balance and 99.9% glare reduction with increased depth perception and visual contrast.



Pink Mirror

For bright to average light and neutral grey color balance, high visible light reduction and enhanced contrast and color.



Blue Mirror

Offers an amber high contrast base to wear in any light conditions with enhanced color contrast and high visible light reduction.

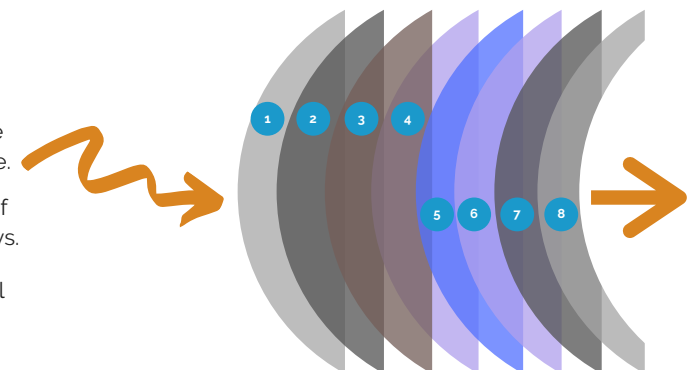


Green Mirror

Offers an amber contrast that enhances your world with high visible light reduction and green mirror with a warm bronze feel.

- 1 **Hydrophobic Coating** - Protects the lens from scratches and repels water, sunscreen and dust.
- 2 **Vibrant Flash Mirror** - Provides additional protection from glare.
- 3 **Scratch Resistant Coating** - Thermally cured hard coating prevents lens damage.
- 4 **CR39 Lenses** - Index of refraction of 1.498, Abby number of 58, made to replace glass lenses with lighter & thinner polymer. Optically correct with exceptional visual clarity.

- 5 **CR-39 Polarization** - Injection filter absorbs up to 99.9% of reflected glare.
- 6 **Anti-Reflective Coating** - Anti-reflective back layer eliminates bounce-back glare.
- 7 **Ultraviolet Filter** - Protects from 100% of the sun's damaging UVA, UVB & UVC rays.
- 8 **Dual Protection Layers** - Enhanced dual lens protection layers for durability & additional impact resistance.



CLASSIC COLLECTION



R329 SANTA CRUZ - PG6

TAMPA BAY R301 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



TAMPA BAY R301
F: BLACK L: SMOKE GREY



CLEARWATER R302
F: TORTOISE L: GREEN



HIGHLAND R303
F: MATTE TORTOISE L: BROWN AMBER

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	20mm
Width:	145mm
Temple:	133mm
Size A/B:	54mm/41mm
Hinge:	Maxflex Spring

IMPERIAL R326 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



FLETCHER COVE R327
F: TORTOISE L: BROWN AMBER



SANTA MONICA R328
F: TORTOISE L: BLUE MIRROR



LONG ISLAND R801
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	18mm
Width:	130mm
Temple:	140mm
Size A/B:	51mm/43mm
Hinge:	Maxflex Spring

SANTA CRUZ R329 RX-ABLE



F: Tortoise L: Green

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



LAGUNA R330
F: TORTOISE L: BROWN AMBER



DEL MAR R331
F: TORTOISE L: ROSE MIRROR



SOHO R802
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	19mm
Width:	133mm
Temple:	140mm
Size A/B:	50mm/46mm
Hinge:	Maxflex Spring

CORONADO R332 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



EMERALD BAY R333
F: BROWN STRIPE L: GREEN



SAN CLEMENTE R333
F: BLACK L: BLUE MIRROR



TIMES SQUARE R803
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	18mm
Width:	136mm
Temple:	143mm
Size A/B:	54mm/44mm
Hinge:	Maxflex Spring

MANCHESTER R338 RX-ABLE



F: Brown Orange L: Brown Amber

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



ARENA R339
F: BLACK L: SMOKE GREY



DEL NORTE R339
F: TORTOISE L: GREEN



ROCKEFELLER R805
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame:	Acetate
Lenses:	Polarized CR-39
Bridge:	22mm
Width:	130mm
Temple:	140mm
Size A/B:	52mm/46mm
Hinge:	Maxflex Spring

SUNSET R335 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



SAN MATEO R336
F: MATTE TORTOISE L: BROWN AMBER



PISMO R337
F: TORTOISE L: GREEN



BROOKLYN R804
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	20mm
Width:	141mm
Temple:	142mm
Size A/B:	53mm/39mm
Hinge:	Maxflex Spring

AVIATOR COLLECTION



R342 DAVENPORT - PG13

JUPITER R316 RX-ABLE



F: Silver L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



JUPITER R316
F: SILVER L: SMOKE GREY



SANTA ROSA R317
F: GOLD L: GRADIENT AMBER



SARASOTA R318
F: ROSE GOLD L: PINK MIRROR

SPECS

Frame: Memory Metal Titanium
 Lenses: Polarized CR-39
 Bridge: 15mm
 Width: 132mm
 Temple: 135mm
 Size A/B: 57mm/40mm
 Hinge: Single Barrel

SAWGRASS R513 RX-ABLE



F: Matte Gunmetal L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



**AVAILABLE IN
FRAME ONLY**

SPECS

Frame: Memory Metal Titanium
Lenses: Polarized CR-39
Bridge: 15mm
Width: 132mm
Temple: 135mm
Size A/B: 57mm/40mm
Hinge: Single Barrel



SAWGRASS R513
F: MATTE GUNMETAL L: SMOKE GREY



ATLANTIC R514
F: MATTE BROWN L: BROWN AMBER



NEPTUNE R515
F: MATTE BLACK L: SMOKE GREY

MANHATTAN R341 RX-ABLE



F: Matte Gunmetal L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



**AVAILABLE IN
FRAME ONLY**



DAVENPORT R342
F: BROWN TORTOISE L: BROWN AMBER



HUNTINGTON R343
F: GUNMETAL BLACK L: BLUE MIRROR



BROADWAY R806
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	15mm
Width:	136mm
Temple:	130mm
Size A/B:	63mm/45mm
Hinge:	Maxflex Spring

DESTIN R344 RX-ABLE



F: Matte Silver L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



CARIBBEAN R345
F: GOLD L: BROWN AMBER



ISLANDER R346
F: GUNMETAL L: BLUE MIRROR



UPTOWN R807
F: MATTE BLACK L: SMOKE GREY

SPECS

Frame: Memory Metal Titanium
 Lenses: Polarized CR-39
 Bridge: 15mm
 Width: 132mm
 Temple: 135mm
 Size A/B: 57mm/40mm
 Hinge: Single Barrel

WOMENS COLLECTION



R309 VENICE - PG 16

HOLLYWOOD R307 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



HOLLYWOOD R307
F: BLACK L: SMOKE GREY



BELLAIR R308
F: TORTOISE L: SMOKE GREY



VENICE R309
F: BLACK BROWN L: BROWN AMBER

SPECS

Frame:	Metal & Acetate
Lenses:	Polarized CR-39
Bridge:	15mm
Width:	133mm
Temple:	140mm
Size A/B:	54mm/46mm
Hinge:	Single Barrel

PENINSULA R347 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



PENINSULA R347
F: BLACK L: SMOKE GREY



PENINSULA R348
F: TORTOISE L: BROWN AMBER



PENINSULA R349
F: AQUA TORTOISE L: SMOKE GREY

SPECS

Frame:	Acetate
Lenses:	Polarized CR-39
Bridge:	22mm
Width:	N/A
Temple:	140mm
Size A/B:	50mm/N/A
Hinge:	Maxflex Spring

BRIGHTON R350 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



**AVAILABLE IN
FRAME ONLY**



BRIGHTON R350
F: BLACK L: SMOKE GREY



BRIGHTON R351
F: TORTOISE L: BROWN AMBER



BRIGHTON R352
F: LEPOARD FADE L: SMOKE GREY

SPECS

Frame:	Acetate
Lenses:	Polarized CR-39
Bridge:	15mm
Width:	N/A
Temple:	145mm
Size A/B:	55mm/N/A
Hinge:	Maxflex Spring

ORCHARD R353 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



ORCHARD R353
F: BLACK L: SMOKE GREY



ORCHARD R354
F: TORTOISE L: BROWN AMBER



ORCHARD R355
F: BLONDE TORTOISE L: SMOKE GREY

SPECS

Frame:	Acetate
Lenses:	Polarized CR-39
Bridge:	16mm
Width:	N/A
Temple:	140mm
Size A/B:	60mm/N/A
Hinge:	Maxflex Spring

JAVITS R356 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



JAVITS R356
F: BLACK L: SMOKE GREY



JAVITS R357
F: TORTOISE L: BROWN AMBER



JAVITS R358
F: CHESTNUT L: GOLD MIRROR

SPECS

Frame:	Acetate
Lenses:	Polarized CR-39
Bridge:	22mm
Width:	N/A
Temple:	140mm
Size A/B:	50mm/N/A
Hinge:	Maxflex Spring

CONEY R359 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



CONEY R359
F: BLACK L: SMOKE GREY



CONEY R360
F: TORTOISE L: BROWN AMBER



CONEY R361
F: BUTTERNUT L: GOLD MIRROR

SPECS

Frame:	Acetate
Lenses:	Polarized CR-39
Bridge:	19mm
Width:	N/A
Temple:	128mm
Size A/B:	55mm/N/A
Hinge:	Maxflex Spring

ACTIVE COLLECTION



R314 DELRAY - PG 26

VENTURA R320 RX-ABLE



F: Brown Black L: Green Mirror

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



VENTURA R320
F: BROWN BLACK L: GREEN MIRROR



NEWPORT R322
F: BLACK L: BLUE MIRROR



MALIBU R323
F: BLUE TORTOISE L: BLUE MIRROR

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	17mm
Width:	135mm
Temple:	135mm
Size A/B:	58mm/38mm
Hinge:	Maxflex Spring

BAYSIDE R319 RX-ABLE



F: Matte Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



SEASCAPE R321
F: TORTOISE L: BROWN AMBER



BROOKS R324
F: BLACK L: GREEN



PACIFICA R325
F: BLUE TORTOISE L: SMOKE GREY

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	17mm
Width:	135mm
Temple:	135mm
Size A/B:	58mm/38mm
Hinge:	Maxflex Spring

DAYTONA R310 RX-ABLE



F: Matte Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



**AVAILABLE IN
FRAME ONLY**



DAYTONA R310
F: MATTE BLACK L: SMOKE GREY



SUNNY ISLES R311
F: MATTE BLACK L: RED MIRROR



SEASIDE R312
F: BLACK L: BLUE MIRROR

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	13mm
Width:	130mm
Temple:	120mm
Size A/B:	66mm/39mm
Hinge:	Maxflex Spring

LAYTON R313 RX-ABLE



F: Matte Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



LAYTON R313
F: MATTE BLACK L: SMOKE GREY



DELRAY R313
F: BLUE BLACK L: SILVER MIRROR



SEACREST R315
F: TORTOISE L: GREEN MIRROR

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	17mm
Width:	131mm
Temple:	125mm
Size A/B:	65mm/40mm
Hinge:	Maxflex Spring

CAPTIVA R501 RX-ABLE



F: Black L: Green Mirror

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



CAPTIVA R501
F: BLACK L: Green Mirror



SANIBEL R502
F: BLACK L: SMOKE GREY



NAPLES R503
F: TORTOISE L: BROWN AMBER

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	16mm
Width:	130mm
Temple:	123mm
Size A/B:	62mm/37mm
Hinge:	Maxflex Spring

KEY LARGO R540 RX-ABLE



F: Tortoise L: Brown Amber

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



KEY LARGO R504
F: TORTOISE L: BROWN AMBER



KEY WEST R505
F: BLACK L: SMOKE GREY



SOUTH BEACH R506
F: PINK L: SMOKE GREY

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	18mm
Width:	127mm
Temple:	120mm
Size A/B:	60mm/34mm
Hinge:	Maxflex Spring

MARCO R507 RX-ABLE



F: Tortoise L: Blue Mirror

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



MARCO R507
F: TORTOISE L: BLUE MIRROR



SIESTA R508
F: BLACK L: SMOKE GREY



BOCA R509
F: BLACK L: RED MIRROR

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	17mm
Width:	125mm
Temple:	120mm
Size A/B:	61mm/38mm
Hinge:	Maxflex Spring

SURFSIDE R510 RX-ABLE



F: White L: Blue Mirror

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



SURFSIDE R510
F: WHITE L: BLUE MIRROR



CRESCENT R511
F: BROWN STRIPE L: BROWN AMBER



VILANO R512
F: BLACK L: SMOKE GREY

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	18mm
Width:	133mm
Temple:	125mm
Size A/B:	63mm/38mm
Hinge:	Maxflex Spring

ST. AUGUSTINE R304 RX-ABLE



F: Matte Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



AVAILABLE IN
FRAME ONLY



ST. AUGUSTINE R304
F: MATTE BLACK L: SMOKE GREY



POMPANO R305
F: BLACK BROWN L: GREEN



BARRACOUTA R306
F: WHITE L: BLUE MIRROR

SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	16mm
Width:	131mm
Temple:	130mm
Size A/B:	60mm/38mm
Hinge:	Maxflex Spring

WEST PALM R516 RX-ABLE



F: Black L: Smoke Grey



WEST PALM R516
F: BLACK L: SMOKE GREY



RIVIERA R517
F: CRYSTAL L: BLUE MIRROR



PALM BAY R518
F: GREY L: RED MIRROR

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



SPECS

Frame:	TR-90
Lenses:	Polarized CR-39
Bridge:	16mm
Width:	128mm
Temple:	128mm
Size A/B:	60mm/40mm
Hinge:	Maxflex Spring

SAFETY COLLECTION R7



R737 EXAMINER - PG36

BLACK CHASER R701 RX-ABLE



F: Matte Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



BLACK CHASER R701

Bridge: 18mm
Width: 142mm
Temple: 123mm
Size A/B 64mm/36mm



BAIT MASTER R704

F: MATTE BLACK L: SMOKE GREY
Bridge: 17mm
Width: 142mm
Temple: 122mm
Size A/B 62mm/36mm



TRACKER R751

F: MATTE BLACK L: SMOKE GREY
Bridge: 17mm
Width: 140mm
Temple: 123mm
Size A/B 63mm/39mm



TANKER R754

F: MATTE BLACK L: SMOKE GREY
Bridge: NA
Width: 142mm
Temple: 130mm
Size A/B 149mm/47mm



SAFETYSPECS

Frame: TR-90
Lenses: Polycarbonate
Hinge: Integrated

SETTLER R763 RX-ABLE



F: Matte Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



SETTLER R736

Bridge: 17mm
Width: 139mm
Temple: 124mm
Size A/B 62mm/38mm



ZINC R757

F: MATTE BLACK L: SMOKE GREY
Bridge: 18mm
Width: 142mm
Temple: 125mm
Size A/B 59mm/36mm



ADVANGER R760

F: MATTE BLACK L: SMOKE GREY
Bridge: 15mm
Width: 142mm
Temple: 119mm
Size A/B 65mm/38mm



EXPLORER R769

F: MATTE BLACK L: SMOKE GREY
Bridge: 17mm
Width: 140mm
Temple: 132mm
Size A/B 64mm/37mm



AVAILABLE IN
FRAME ONLY

SAFETYSPECS

Frame: TR-90
Lenses: Polycarbonate
Hinge: Integrated

NAVIGATOR R731 RX-ABLE



F: Black L: Smoke Grey

ACCESSORIES INCLUDED:
Hard Case, Soft Case & Cleaning Cloth

PRODUCT VIEWS



NAVIGATOR R731

Bridge:	17mm
Width:	140mm
Temple:	140mm
Size A/B	57mm/36mm



FRONTIER R734

F: BLACK L: CLEAR

Bridge:	17mm
Width:	139mm
Temple:	133mm
Size A/B	56mm/36mm



EXAMINER R737

F: BLACK BROWN L: CLEAR

Bridge:	18mm
Width:	143mm
Temple:	139mm
Size A/B	54mm/38mm



DEFENDER R740

F: MATTE BLACK L: CLEAR

Bridge:	16mm
Width:	141mm
Temple:	134mm
Size A/B	59mm/40mm



AVAILABLE IN
FRAME ONLY

SAFETYSPECS

Frame:	TR-90
Lenses:	Polycarbonate
Hinge:	Integrated

IN-STORE DISPLAYS



4 PC RISER - R104



3 PC RISER - R103



10 PC COUNTERTOP
DISPLAY - R110



12 PC COUNTERTOP
DISPLAY - R112



24 PC COUNTERTOP
DISPLAY - R124



36 PC FLOOR
DISPLAY - R136
16"X16"X75"



24 PC FLOOR
DISPLAY - R124P
18"X18"X60"



RIO RAY PREMIUM OPTICS

1300 PEACHTREE INDUSTRIAL BLVD

STE 3205

SUWANEE, GA 30024

800-498-2104

WWW.RIORAYOPTICS.COM